

Community Coalition Action Theory (CCAT) Model and Study Group Process

Video #1: Introduction

COMMUNITIES OF PRACTICE – RURAL COMMUNITIES OPIOID RESPONSE PROGRAM



Funding Disclaimer

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- Contents are solely the responsibility of the authors
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Community Coalition Action Theory (CCAT) Webinar Objectives

1

Book Chapter



2

Critical Elements



3

Visual Depiction



Community Coalition Action Theory (CCAT) Book Chapter

Citation

Butterfoss, F. D., & Kegler, M. C. (2002). Toward a comprehensive understanding of community coalitions: Moving from practice to theory. In R. J. DiClemente, R. A. Crosby, & M. C. Kegler (Eds.), *Emerging theories in health promotion practice and research: Strategies for improving public health* (pp. 157-193). San Francisco: Jossey-Bass.

Note on Version

The co-authors updated the book chapter in 2009. We utilize their earlier version to better align with the collaborative nature of planning and assessment in Ohio communities.

Website

<https://www.communitiesofpractice-rcorp.com/sustain-program-activities>

Action-Oriented Partnership Groups

Critical Elements

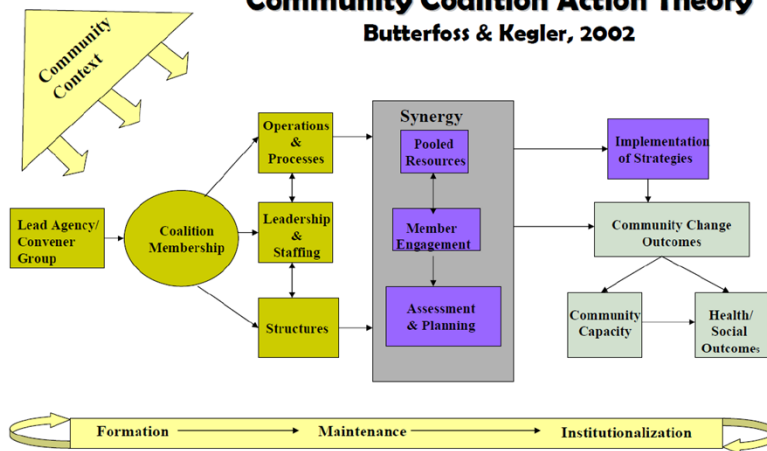
- Constructs
- Propositions

Constructs	
Stages of Development	1. Coalitions deve renewed, and/or 2. At each stage,
Community Context	3. Coalitions are h
Lead Agency or Convening Group	4. Coalitions form 5. Coalition forma or material suppo 6. Coalition forma gatekeepers to he 7. Coalition forma or social issue.
Coalition Membership	8. More effective represent diverse 9. Open and frequ engaging member
Processes	10. Shared and fo pooling resources 11. Conflict mana 12. Strong leaders
Leadership and Staffing	synergy more like 13. Paid staff mak 14. Formalized ru
Structures	synergy more like
Member Engagement	15. Satisfied and c
Pooled Member and External Resources	16. The synergisti implementation o
Assessment and Planning	17. Successful imp occur.
Implementation of Strategies	18. Coalitions are interventions at n
Community Change Outcomes	19. Coalitions that capacity and impr
Health/Social Outcomes	20. The ultimate i
Community Capacity	21. By participati capital that can b



Visual Depiction

Community Coalition Action Theory Butterfoss & Kegler, 2002



Questions

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