



NATIONAL RURAL HEALTH ASSOCIATION

42nd Annual Rural Health Conference

May 8-10, 2019

Atlanta, Georgia

Wednesday, May 8, 2019

7 – 8 a.m.

Breakfast

Room: TBD

8 - 9:30 a.m.

Opening Session

Donato Tramuto, Tivity Health, Inc., CEO

Room: TBD

TBA

9:30 a.m. - 10:45 a.m.

Concurrent Sessions

1A:

Adverse Childhood Experiences in Rural Communities

TBD

Jan Probst, PhD, South Carolina Rural Health Research Center, Professor

Elizabeth Radcliff, PhD, SC Rural Health Research Center, Research Assistant Professor

This session will discuss recent trends in adverse childhood experiences (ACEs) rural residents. In particular, the prevalence of ACEs at a national level by rural/urban, and the role of local, state, and federal policymakers and programs in reducing the prevalence and impact of ACEs in rural communities will be discussed.

1B

Opportunities and Challenges Facing Rural Health Clinics

TBD

John Gale, MS, Maine Rural Health Research Center, Senior Research Associate

The session presents a current look at Rural Health Clinics (RHCs) including their locations, safety net role, service mix, staffing patterns, operational and financial characteristics, and market context from a recently published RHC Chartbook. Using this context, we will explore opportunities and challenges to strengthening these important primary care providers.

1C

At the Table or on the Menu?

TBD

Carlos Alcaraz, MPA, JBS International, Inc., Technical Expert Lead

Elisha Figueroa, LMSW, CPS, JBS International, Inc., Technical Expert Lead

Donald McDonald, MSW, JBS International, Inc., Technical Expert Lead

To triumph over the opioid epidemic requires ALL traditional and non-traditional partners to come to the table. Join us to explore strategies to increase the reach and sustainability of rural community coalitions by ensuring the right partners are at your table to contribute rather than be consumed by this crisis.

1D

Healthy Food for Rural Families: A FQHC Story

TBD

Susan Kunz, MPH, Mariposa Community Health Center, Chief of Program Development

Mariposa Community Health Center will share how it collaborates across public and private sectors in its rural county to increase the availability and consumption of healthy food as a social determinant of health for its patients and other residents.

Resilient Rural Food Pantries: Leveraging Capabilities, Optimizing Resources

M. Margaret Barth, Appalachian State University, Professor and Chair

Kyle Thompson, DCN, RDN, LDN, Appalachian State University, Assistant Professor of Nutrition

This session describes the methods and pilot study results of the North Carolina Food Pantry Capability Mapping Study as a model for improving capabilities among food pantries serving rural populations. Approaches for utilizing GIS mapping to visualize resiliency assets and generate a Food Pantry Capability Index score will be described.

1E

Rural targeted admissions to address the physician workforce gap

TBD

David Evans, MD, Associate Professor, Rosenblatt Family Endowed Professor in Rural Health

Andrew Jopson, PhD, UWSOM, Research Scientist

Davis Patterson, PhD, UWSOM, Research Assistant Professor, Director, Collaborative for Rural Primary care Research, Education, and Practice (Rural PREP)

Who is admitted to medical school can predict future rural practice. Schools that target admissions to address rural workforce gaps use varied screening rubrics, admissions processes, and recruitment techniques. We will present the results of Rural PREP's national study of rural targeted admissions and brainstorm ideal admissions practices with participants.

Rural Physician Residency Programs Prepare for the Future

Davis Patterson, PhD, Collaborative for Rural Primary care Research, Education, and Practice; University of Washington, Research Assistant Professor; Project Director

Randall Longenecker, MD, FAAFP, Rural and Underserved Programs, Family Medicine, Ohio University, Assistant Dean, Rural and Underserved Programs; Professor, Family Medicine

David Schmitz, MD, FAAFP, Department of Family and Community Medicine, University of North Dakota School of Medicine and Health Sciences, Professor and Chair

David Evans, MD, Department of Family Medicine, University of Washington School of Medicine, Rosenblatt Family Endowed Professor of Rural Health

Rural physician residency programs are facing changes and challenges. How are small and rural residencies successfully navigating these uncertainties? Learn what the latest survey findings say about how residencies sustain rural training and discuss ways to regenerate the rural health workforce in primary care and other key specialties.

1F

Policy Opportunities for Advancing Rural Health

TBD

Keith Mueller, PhD, University of Iowa and Rural Policy Research Institute, Professor and RUPRI Health Panel Chair
Charles Alfero, PhD, Southwest Center for Health Innovation, Executive Director

Andrew Coburn, PhD, University of Southern Maine Rural Health Research Center, Professor
Jennifer Lundblad, PhD, Stratis Health, President and CEO

Members of the Rural Policy Research Institute Health Panel updating policy opportunities described in its 2018 document "Taking Stock," adding implications and strategic suggestions emanating from a special stakeholder convening the Panel is conducting in December, 2018. the policy goals is developing and sustaining a high performance rural health system.

1G

Contributed Research Papers - Workforce

TBD

- **Preparing Nurses to Care for Rural Populations**
Jennifer Kowalkowski, University of Wisconsin – Madison, Doctoral Student
- **Scope of Practice Drivers and Rural Workforce Implications**
Amy Russell, MD, Mission Health Partners, Medical Director
- **Rural Student's Public Health Projects: New Developments**

Robin Danek, Indiana University School of Medicine-Terre Haute, Rural Medical Education Program Manager

- **Rural-Urban Difference in Workplace Supports for Family Caregivers**
Carrie Henning-Smith, PhD, University of Minnesota School of Public Health, Assistant Professor

10:45 – 11:00 a.m
Poster Session/Break
TBD

11:00 a.m. – 12:15 p.m.
Plenary Session – HRSA Rural Health Update
Room: TBD
TBA

This session will provide updates regarding key Federal activities that help improve access to quality health care in rural communities.

12:15 p.m. – 1:30 p.m.
Lunch
Room: TBD

1:30 – 5 p.m.
Student Track Session/Student Constituency Group Meeting
TBD

Join other students for an interactive rural ethics session and the student constituency meeting.

1:30 – 2:45 p.m.
Concurrent Sessions

2A
Addressing Health Disparities in the Mississippi Delta (FORHP)
TBD

2B:
Developing Rural Nursing Workforce with Millennial Driven Innovation
TBD
Lorii Forneris, University of Iowa College of Nursing, Adjunct Faculty
Nicole Thorell, Lexington Regional Health Center, Chief Nursing Officer
Nicole Weathers, Iowa Online Nurse Residency Program, Program Manager

Building a future top-notch nursing workforce has a profound impact on rural health. Compounding this dilemma is the reality that millennial expectations do not fit with traditional methods of professional development. Innovative strategies revealing positive results in retention and bedside leader development aligning with millennial values will be presented.

2C

Building Bridges to Improve Health with State and Federal Collaboration

TBD

Teryl Eisinger, NOSORH, Executive Director

Diane Hall, PhD, MEd, Center for Disease Control, Senior Policy Analyst

Tracie Ingraham, Louisiana SORH, Director

Victoria Leach, , Federal Office of Rural Health Policy, Public Health Analyst

Ernie Scott, , Kentucky Office of Rural Health, Director

State organizations and federal agencies are committed to working together to improve the health of rural Americans. In this session the CDC, FORHP and a State Office of Rural Health will discuss opportunities to bridge federal and state resources to improve community health through strategic networking and collaboration.

2D

Rural Hospital Substance Use Prevention and Recovery Strategies

TBD

John Gale, M.S., Maine Rural Health Research Center, Senior Research Associate

Substance use disorders are commonly identified in many rural hospital needs assessments. IRS accountability requirements and the movement toward population health encourage rural hospitals to intervene in this growing health crisis. This session explores evidence-based substance use prevention and recovery strategies appropriate for collaborative implementation by rural hospitals and communities.

Implementing a new behavioral health model in rural Montana

Brian Washburn, Pioneer Medical Center, Director, Clinic and Outpatient Services

Pioneer Medical Center in Big Timber Montana has coordinated with the local high school, Sheriff, and Justice departments to promote tele-psychiatry by introducing a Rural Community Health Worker that can be the liaison between the various sites to accommodate mental health in a rural town.

2E

Medical Focused Rural Immersion to Train Medical Students

TBD

Treah Haggerty, MD, West Virginia University School of Medicine, Assistant Professor

Heather Hanks, West Virginia University School of Medicine, Program Coordinator

Medical students enrolled in the Rural Track participated in various immersion trips as part of their 4 year curriculum. These trips were implemented to educate medical students about health issues specific to rural West Virginia. The immersion field trips will be discussed, as well as student perspectives and objective outcomes.

Rural Immersion: A model for interdisciplinary community exploration

Melanie DeHerrera, University of Colorado School of Medicine, Rural Track Program Manager

Mark Deutchman, MD, University of Colorado School of Medicine, Associate Dean for Rural Health; Rural Track Director; Family Medicine Professor

Jana Porter, University of Missouri School of Medicine, Associate Director - Rural Track Pipeline Program

Kathleen Quinn, MD, University of Missouri School of Medicine, Associate Dean for Rural Health

Rural Immersion is a model program for health professions students interested in living and working in a rural area. It is a non-clinical experience designed to highlight the social and communal aspects of rural life. Experiences from two rural track programs will showcase the replicability of the program.

Growing a Medical School Rural Track into a Parallel Curriculum

Roberto Silva, MPA, University of Colorado School of Medicine, Assistant Director, Rural Track

Melanie DeHerrera, MPA, University of Colorado, Program Manager, Rural Track

Mark Deutchman, MD, University of Colorado School of Medicine, Director, Rural Track; Associate Dean for Rural Health

Medical school "rural tracks" help solve the shortage of rural physicians. Most tracks are elective and therefore not integrated, permanent curriculum components. The Liaison Committee on Medical Education's allows "parallel curriculum" which can be employed to make rural training a permanent part of the school's curriculum.

2F

Rural Medicare Policy Update (FORHP)

TBD

TBA

TBA

2G

Contributed Research Papers – Mortality

TBD

- **Excess deaths from the five leading causes of death in rural America**
Macarena Garcia, DrPH, CDC, Senior Health Scientist
- **Examination of Healthy People 2020: Comparisons across the Urban-Rural Continuum**
Alva Ferdinand, DrPH, JD, Texas A&M University School of Public Health, Assistant Professor

- **Racial/Ethnic Mortality Disparities: Contributions and Variations by Rurality**
Jeffrey Hall, PhD, CDC, Deputy Associate Director for Science, CDC Office of Minority Health and Health Equity
- **Patterns of Drug Induced Mortality in the USA and IL by Urbanization Level**
Martin MacDowell, DrPH, Univ. of IL College of Medicine at Rockford, Research Professor and Associate Director

2:45 – 3:00 p.m

Poster Session/Break

TBD

3:00 – 4:15 p.m.

Concurrent Sessions

3A

Best practices for providing treatment for opioid use disorder

TBD

Holly Andrilla, MS, WWAMI Rural Health Research Center, Research Scientist

John Gale, Maine Rural Health Research Center, Senior Research Associate

Despite known barriers, many rural physicians have successfully added buprenorphine treatment for opioid use disorders to their practices. We will present strategies and best practices for developing providing medication assisted treatment reported by successful rural prescribers and share rural case examples from hospitals, Rural Health Clinics, and primary care practices.

3B

Payment model for sustainable community health worker funding

TBD

Brenda Cappellini, The Health Plan, Director of Clinical Analytics

Kim Tieman, Claude Worthington Benedum Foundation, Program Director Health and Human Services

Richard Crespo, PhD, Marshall University School of Medicine, Professor

Few if any sustainable funding sources exist for community health workers (CHWs). We will present a funding model that uses impact investing to cover the startup costs, and partner with a health insurance payer to establish a payment model for CHW-Based Chronic Care Management in rural Appalachia.

3C

Volume to Value – SORHs are Paving Partnership Pathways

TBD

John Barnas, Michigan Center for Rural Health, Executive Director

Tammy Norville, National Organization of State Offices of Rural Health (NOSORH), Technical Assistance Director

Rural Health providers will learn the importance of partnering with State Offices of Rural Health (SORH) in transitioning from volume to value. Available SORH resources and innovative ways the Michigan Center for Rural Health moves partners through the quality continuum to successful existence in the value-based environment will be shared.

The Power of Rural: Making a Difference in Your Community

Teryl Eisinger, NOSORH, Executive Director

Ashley Muninger, NOSORH, Communication and Development Coordinator

Michelle Rathman, Impact Communication, President

Karen Madden, Charles D Cook Office of Rural Health, Director

The Power of Rural campaign helps rural communities, facilities and health professionals highlight efforts to improve health. Participants will learn to use resources to share their rural story and to align with their State Office of Rural Health efforts for National Rural Health Day to build the Power of Rural.

3D

Creating Community-Level Health Change in Rural Communities

TBD

Bryant Smalley, Mercer University School of Medicine, Associate Dean for Research

Jacob Warren, PhD, Mercer University School of Medicine, Endowed Chair and Director, Center for Rural Health and Health Disparities

Drawing on more than 20 years of combined experience in building community partnerships in rural communities to improve health outcomes, the panel discussion will present the best ways to form community partnerships; to design, implement, and evaluate initiatives; and to sustain community involvement in initiatives.

3E

Building a Rural Behavioral Health Workforce (FORHP)

TBD

TBA

TBD

3F

Enhancing Rural Value through Public Health Interventions (FORHP)

TBD

TBA

TBD

3G

Contributed Research Papers – Child and Maternal Health

TBD

- **Rural-Urban Trends in Infant and Youth Mortality**
Jan Probst, PhD, Rural & Minority Health Research Center at the University of South Carolina, Distinguished Professor Emerita
- **Rural-Urban Differences in Maternal Morbidity**
Katy Kozhimannil, PhD, University of Minnesota, Associate Professor
- **Rural Focus in State Maternal Mortality Review Committees**
Julia Interrante, University of Minnesota, Doctoral Student

Thursday, May 9, 2019

8- 9 a.m.

Constituency Group meetings and continental breakfast

9 – 10:15 a.m.

Concurrent Sessions

4A

Addressing Rural COPD Care Disparities: A Plan for Action

TBD

Janet Croft, PhD, Division of Population Health, National Ctr. For Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention, Chief
Grace Anne Dorney Koppel, MA, JD, Dorney-Koppel Foundation, President
Dan Doyle, MD, Appalachian Pulmonary Health Project, Clinical Director
Antonello (Tony) Punturieri, PhD, National Heart, Lung, and Blood Institute - Division of Lung Diseases, Program Director
Moderator – Paul Moore, DPh., Sr. Advisor, FORHP, Exec. Sec., National Advisory Committee on Rural Health and Human Services

Chronic Obstructive Pulmonary Disease, the “Other Rural Epidemic” is taking our breath away! What Are We Doing About It? This session will provide the current picture of the disparate burden and lack of resources to address COPD among rural populations, while offering a plan and examples of how communities can improve the health and quality of life for people with this terrible disease through prevention, partnership and policy advocacy.

4B

Opioid Epidemic: An AHEC’s Series of Funded Projects

TBD

David Gross, Northeast Kentucky Area Health Education Center, Director

This session will demonstrate how the Northeast Kentucky Area Health Education Center turned a single opioid event into a series of grant-supported programs. Efforts have included

two provider education projects; a prescription misuse prevention initiative targeted toward teens and young adults; and an opioid-focused rural health network development planning grant.

Mapping the Opioid Crisis in Rural Counties

Megan Heffernan, NORC at the University of Chicago, Principal Research Analyst

Michael Meit, NORC at the University of Chicago, Senior Public Health Systems Researcher

NORC, in partnership with the USDA Office of Rural Development, is developing a national mapping tool to display county-level drug overdose mortality rates, vulnerability factors, and other socio-demographic and economic variables that influence the opioid crisis. NORC will conduct an interactive demonstration related to these efforts.

4C

What is rural, anyway?

TBD

Kevin Bennett, PhD, University of South Carolina School of Medicine, Associate Professor

Ty Borders, PhD, University of Kentucky, Professor | Endowed Chair | RUHRC Director

Mark Holmes, PhD, University of North Carolina, Professor- Health Policy and Management & Director -Cecil G. Sheps Center for Health Services Research

Erika Ziller, PhD, University of Southern Maine, Faculty, Public Health

Presenters will discuss the various methods for identifying rural areas, describe the limitations of such methods, and propose a method to better describe these categories to the general public. The purpose is to move towards a more unified, and understandable, definition of rural that all can understand.

4D

Improving Rural Population Health through Innovations in Financing

TBD

Tanisa Adimu, Georgia Health Policy Center, Assistant Project Director

Glenn Landers, ScD, Georgia Health Policy Center, Research Assistant Professor & Director of Health Systems

This session will showcase a financing module developed for the Robert Wood Johnson Foundation's Bridging for Health: Improving Community Health Through Innovations in Financing. The module is designed to enable stakeholders to envision how investments in population health could flow differently in communities. Examples will be drawn from rural communities.

4E

10 Years Later: Rural pipeline program lessons learned

TBD

Wahnee Sherman, Ed.D., Mississippi Rural Physicians Scholarship Program, Executive Director

After 10 years, the Mississippi Rural Physicians Scholarship Program has experienced success creating rural Mississippi primary care physicians, but there have been many challenges too. Learn about building a program, recruiting & mentoring students, leveraging private sector contributions, connecting with rural hospitals & clinics, and working with the state legislature.

Medical Specialty and Practice Location of ROME Students

Bryan Delage, M.D., Dept. Family & Community Medicine-University of North Dakota School of Medicine and Health Sciences, Co-Director, Rural Opportunities in Medical Education

David Schmitz, M.D., Dept. Family & Community Medicine-University of North Dakota School of Medicine and Health Sciences, Professor and Chair

Kamille Sherman, M.D., Dept. Family & Community Medicine-University of North Dakota School of Medicine and Health Sciences, Co-Director, Rural Opportunities in Medical Education

The University of North Dakota School of Medicine has placed third-year medical students in rural training settings (Rural Opportunities in Medical Education) for 20 years. This study looks at their choice of medical specialty and whether they are practicing in a "safety-net" or rural environment.

4F

CDC and Rural Health Work

TBD

TBA

CDC staff will present work in rural health covering a variety of topics

4G

Contributed Research Papers - Recent Rural Research Findings: Breast Cancer, American Indian Health, Opioids, and Cancer Control within CAHs

TBD

- **Demographic and Clinical Predictors of Late-Stage Breast Cancer**
Marvellous Akinlotan, Texas A&M School of Public Health, Graduate Research Assistant
- **Communicating Brain and Heart Health Across Indian Country**
Kelsey Donnellan, Assoc. of State and Territorial Health Officials (ASTHO), Health Improvement Analyst
- **Rural/Urban Variation in Opioid Prescription at Discharge**
Pinyao Rui, CDC - National Center for Health Statistics, Survey Statistician
- **Engaging Critical Access Hospitals in Cancer Control Initiatives**
Mary Charlton, PhD, University of Iowa College of Public Health, Assistant Professor

10:15 – 10:45 a.m.

Poster Session/Break

TBD

10:45 a.m. – 12:00 p.m.

Concurrent Sessions

5A

NCI Investments in Rural Cancer Control

TBD

Robert Croyle, PhD, NCI Division of Cancer Control & Population Sciences, Director, Division of Cancer Control & Population Sciences

Shobha Srinivasan, PhD, NCI Division of Cancer Control & Population Sciences, Health Disparities Research Coordinator, NCI Division of Cancer Control & Population Sciences

Sallie Weaver, PhD, NCI Division of Cancer Control & Population Sciences, Program Director, Health Systems & Interventions Research Branch, Healthcare Delivery Research Program

The Division of Cancer Control and Population Sciences at the National Cancer Institute has invested in accelerating rural cancer control research. This session will review the Rural Cancer Control initiative, research interests, and funding opportunities. Example projects and implications for science and practice will be discussed.

Cancer Prevention and Control Research in Rural Populations

Heather Brandt, PhD, University of South Carolina, Associate Professor

Elizabeth Crouch, PhD, University of South Carolina, Assistant Professor

Jan Eberth, PhD, University of South Carolina, Associate Professor

Whitney Zahnd, PhD, University of South Carolina, Postdoctoral Fellow

This session will discuss recent trends on the cancer burden among rural residents, workforce challenges, and barriers and facilitators to implementation of cancer prevention and control activities in rural healthcare settings. We will also discuss opportunities for improving screening, follow-up, and timeliness and quality of cancer treatment among rural residents.

5B

How did this become a medical desert?

TBD

Christian Farley, Prairie View A&M University

Michael Zhou, Prairie View A&M University

Mark Tschaepé, PhD, Prairie View A&M University, Associate Professor of Philosophy

This session presents the healthcare history of Waller County, TX, where two hospitals that served the county closed in the early 1980's. We then provide current data gathered from a needs assessment that indicates the healthcare concerns of residents in the area and provide possible remedies for the county.

5C

The Rural Health Philanthropy Partnership: Early Results and Future Plans

TBD

TBA

Public-private partnerships can play a key role in supporting health care in rural communities. This session features early results from two foundations that took part in an aligned funding initiative as part of the Rural Health Philanthropy Partnership, a partnership of the Federal Office of Rural Health Policy, the National Rural Health Association and Grantmakers in Health. The session will also feature a discussion of foundation efforts in support of community health workers.

5D

Maternity Care in Rural Communities

TBD

Benjamin Anderson, M.B.A., M.H.C.D.S., Kearny County Hospital, Chief Executive Officer

John Cullen, MD, Providence Valdez Medical Center, Family Physician and President, American Academy of Family Physicians

Carrie Henning-Smith, M.B.A., M.H.C.D.S., University of Minnesota School of Public Health, Assistant Professor

Katy Kozhimannil, PhD, University of Minnesota School of Public Health, Associate Professor

Rural communities are striving to meet the needs of pregnant women and families. This session will combine research with success stories from rural Kansas and Alaska. A rural hospital CEO and rural family physician will outline strategies for improving access and maternal-child outcomes in their communities.

5E

Aligning IRS Accountability Requirements to Improve Population Health

TBD

John Gale, M.S., Maine Rural Health Research Center, Senior Research Associate

Rural 501(c)(3) hospitals must comply with IRS accountability requirements or risk financial penalties and/or loss of tax-exempt status. This session examines IRS compliance efforts and explores opportunities to improve community benefit reporting, community health needs assessment (CHNA), and implementation planning strategies to demonstrate accountability and enhance hospital population health performance.

5F

Combatting Opioids in Rural America: FORHP's Role (FORHP)

TBD

TBA

TBA

5G

Contributed Research Papers - Behavioral/Mental Health
TBD

- **Serious Mental Illness and Mental Health Care Access**
Ty Borders, PhD, University of Kentucky, Professor and Endowed Chair
- **Measuring Stigma around Mental Illness in Rural Communities**
Shawnda Schroeder, PhD, University of North Dakota School of Medicine and Health Sciences, Research Associate Professor
- **Rural Medicaid Beneficiaries' Telebehavioral Health Use: Policy Correlates**
Jean Talbot, PhD, Maine Rural Health Research Center, Research Associate
- **Acuity Differences Among Newly Admitted Rural and Urban Nursing Home Residents**
Yvonne Jonk, PhD, Maine Rural Health Research Center, Deputy Director

12 – 1:45 p.m.

Rural Health Awards Luncheon

Room: TBD

Join NRHA for a tribute to the 2019 Rural Health Award winners.

1:45 – 3:15 p.m.

Terry Reilly Lecture

Room: TBD

CDC and Rural Public Health

Robert Redfield, MD, CDC, Director

3:15 – 3:45 p.m.

Poster Session/Break

TBD

3:45 – 5:00 p.m.

Concurrent Sessions

6A

Preventing Suicide in Rural American Indian/Alaska Native Veterans

TBD

Cynthia Goss, Veterans Rural Health Resource Center-Salt Lake City (US Department of Veterans Affairs), Program Specialist

Carol Kaufman, PhD, Veterans Rural Health Resource Center-Salt Lake City (US Department of Veterans Affairs), Population Scientist

Nathaniel Mohatt, PhD, Rocky Mountain Mental Illness Research, Education, and Clinical Center (US Department of Veterans Affairs), Research Psychologist

Jay Shore, PhD, Veterans Rural Health Resource Center-Salt Lake City (US Department of Veterans Affairs), Rural Native Veteran Domain Lead

Rural Native American Veterans are at the intersection of rural, Veteran, and Native American populations, all at high risk for suicide. We describe rural Native American Veterans' health concerns, present the epidemiology of their suicide-related behavior nationally and in the Veterans Health Administration, and propose a model for suicide prevention.

Increasing Psychotherapy Access for Rural Veterans Using Telehealth

Terri Fletcher, PhD, South Central MIRECC, Research Health Scientist and Psychologist

Jessica Freshour, PhD, Michael E. DeBakey VA Medical Center, Psychologist

Julianna Hogan, PhD, South Central MIRECC, Research Health Scientist and Psychologist

Jan Lindsay, PhD, VA Office of Rural Health, Research Health Scientist and Psychologist

Delivery of psychotherapy via Video-to-Home (VTH) telehealth can increase rural patients' access to quality mental health care and address avoidance behaviors. Expert clinicians will discuss how VTH delivery of treatment for anxiety, depression, and substance use disorders can improve access to, retention in, and satisfaction treatment for rural Veterans.

Community Clergy Training Supporting Rural Veterans Mental Health

Keith Ethridge, VA National Chaplain Center, Associate Director

Kristin Pettey, Veterans Health Administration Office of Rural Health, Health Systems Specialist

Steve Sullivan, VA Community Clergy Training Program, Implementation Lead

Tracy Tullos, Russellville VA Community Based Outpatient Clinic, Social Worker

The Community Clergy Training Supporting Rural Veterans Mental Health, supported by the Department of Veterans Affairs, is designed to train rural clergy as first responders to readjustment needs of returning Veterans and their families. The curriculum is designed to broaden community networks and knowledge to improve outcomes for rural veterans.

6B

NORC: Tracking and Evaluation

TBD

Michael Meit, NORC at the University of Chicago senior fellow

TBD

6C

Innovative Investment Partnerships to Improve Rural Health

TBD

Gary Nelson, Healthcare Georgia Foundation, President/CEO

Michael Sweeney, Healthcare Georgia Foundation, Chief Financial Officer

Partnerships between Community Development Financial Institutions and Philanthropy represent an emerging opportunity to address financial barriers to improved rural health. This session will introduce strategic program related investment strategies that improve rural health, address the social determinants of health, and promote rural economic development

Partnering with Philanthropy to Build Capacity

Jac Davies, Northwest Rural Health Network, Executive Director

Alana Knudson, NORC's Walsh Center for Rural Health Analysis, Program Area Director

Brian Meyers, Empire Health Foundation, Vice President of Programs, Rural Health and Capacity Building

Jana Reese, Rural Health Information Hub, Funding Resources Specialist

Explore the new Rural Health Philanthropy Toolkit from Walsh Center for Rural Health Analysis. Discover strategies rural communities have successfully used to build long-term philanthropy partnerships. Hear from a philanthropy leader and an on-the-ground mover and shaker. And learn how RHIhub is working to share these models with rural communities.

6D

2 Unique Rural approaches using a simplified PCMH model to increase quality

TBD

Angie Charlet, Illinois Critical Access Hospital Network, Director of Quality, Education Services and Compliance

Kate Hill, RN, The Compliance Team, Inc, Vice President of Clinical Services

Tracy Ingram, Louisiana Bureau of Primary Care and Rural Health, Rural Health Officer, Manager of State Office of Rural Health

Learn how the State of Louisiana and ICAHN are working with The Compliance Team to deliver expert coaching and necessary tools to improve care management, reduce unnecessary healthcare expenditures, and increase patient engagement/staff satisfaction in rural healthcare in RHCs and primary care clinics with achievable methods.

6E

Beyond Accountable Care Organizations: The Intersection of Clinical Care and Public Health (FORHP)

TBD

TBA

TBA

6F

A New Model of Medical Care in Rural Nursing Facilities

TBD

David Chess, MD, Tapestry Telehealth PLLC, Chief Medical Officer

Sam Stanton, ABCM Corporation, Executive Medical Director

A Dedicated Virtual Nurse Practitioner and Medical Team integrates with nursing facility nurses and attending staff to allow for advanced medical care on site. Decreasing admissions,

supporting CMI and RUGS and STAR ratings while significantly decreasing your transportation costs and creating new revenue streams.

6G

Contributed Research Papers - Operation & Facilities

TBD

- **Characteristics Associated with Rural Hospitals that Merged (2005-2016)**
Dunc Williams, Jr., University of North Carolina - Chapel Hill; Medical University of South Carolina
- **Rural Health Clinic Costs and Medicare Reimbursement**
Zach Croll, Maine Rural Health Research Center, Research Analyst
- **Reimbursing Swing Beds at the SNF PPS Rate**
Drake Broussard UNC Sheps Center for Health Services Research, Research Assistant
- **Rural-Urban Differences in Partial Hospitalization Program Availability**
Timothy Williams, University of Kentucky College of Public Health - Department of Health Management and Policy, Research Assistant

Friday, May 10, 2019

8 – 8:40 a.m.

CMS Rural Council Update

Room: TBD

Cara James, Centers for Medicare and Medicaid Services, Director of the Office of Minority Health

8:40 – 9:30 a.m.

Washington Update

Room: TBD

Maggie Elehwany, JD, NRHA Government Affairs and Policy vice president

Join rural health's top federal lobbyist for an insider's update about what's going on in Washington, and what to expect in the next year.

9:30 – 9:45 a.m.

Break

9:45-11:00 a.m.

Concurrent Sessions

7A

Unintentional Injuries in Rural America

TBD

Gwen Bergen, CDC, Behavioral Scientist

Elizabeth Burns, CDC, Health Scientist
Jill Daugherty, PhD, CDC, Health Scientist
Bethany West, CDC, Epidemiologist

The Centers for Disease Control and Prevention will outline their rural injury prevention work: an overall look at the burden of unintentional injury death in rural areas, opportunities to improve rural motor vehicle occupant safety, and rural health care providers' challenges in managing traumatic brain injury and older adult falls.

7B

Value Based Health Care: TeleHealth's Impact on Cost and Quality

TBD

Nina Antoniotti, RN, MBA, PhD, SIU Medicine, Executive Director of TeleHealth and Clinical Outreach

Value-based health care is becoming more prevalent as costs go up and outcomes stay the same. TeleHealth has been shown to improve clinical outcomes through population health care initiatives, for patients who have little or no access to needed primary or specialty health care services, especially in rural areas.

Barriers to the Implementation of a Telehealth Program

Tanika Spates, Atlanta VA Health Care System,
Jennifer Bonds, Atlanta VA Health Care System, Administrator
Robert Norvel, MD, Veterans Integrated Network 7, Deputy Chief Medical Officer
Lauren Littlejohn, Atlanta VA Health Care System, Performance Improvement Coordinator

This presentation discusses barriers to implement a telehealth program, strategies to overcome them, and prioritization of a long-term vision in the process. The Regional Telehealth Service expanded telehealth services in the rural southeast, thereby expanding access to quality care for Veterans in the region and reducing health disparities.

7C

Health Information Exchange (HIE) and Rural Health Collaboration in NC

TBD

Christie Burris, North Carolina Health Information Exchange Authority (HIEA), Executive Director
Lakeisha Moore, NC Office of Rural Health, Health Information Technology Program Manager
Kenya Servia, North Carolina Health Information Exchange Authority (HIEA), Business Development and Outreach Specialist
Scot Walker, Mission Hospital System, Program Manager

The North Carolina Office of Rural Health (NC ORH), NC Health Information Exchange Authority (NC HIEA) and Mission Hospital system would like to present some examples of successfully Health Information Exchange collaborations that have improved transitions of care and patient outcomes.

7D

What can a potato teach me about quality?

TBD

Betty Nance-Floyd, PhD, The University of North Carolina at Chapel Hill, School of Nursing, Assistant Professor and Director for Center for Lifelong Learning

Meg Zomorodi, The University of North Carolina at Chapel Hill, School of Nursing, Assistant Provost and Director Office of Interprofessional Education and Practice Associate Professor, UNC School of Nursing Director, Rural Interprofessional Health Initiatives

This session describes a unique teaching method to teach interprofessional students the impact of social determinants of health on rural health care. This model utilizes Mr. Potato Head to explore the fundamentals of quality improvement, uncover health inequities, expose provider burnout, and discuss the impact of cost on care delivery.

7E

Accessibility of Rural Healthcare for Individuals with Disabilities

TBD

Patrick Kitzman, PhD, MSPT, University of Kentucky, Professor

Kathy Sheppard-Jones, DPT, University of Kentucky, Director of the UK Human Development Institute

Kathleen Sutton, DPT, University of Kentucky, Graduate Student

This session will discuss the multiple barriers to accessing healthcare in rural communities commonly encountered by individuals with disabilities. We will also discuss practical short term and long-term solutions for these barriers so that individuals with disabilities can obtain essential healthcare in their local rural communities.

7F

Opioid Use Disorders and Maternal Risk Factors (FORHP)

TBD

TBA

TBD

7G

Contributed Research Papers – Vaccinations

TBD

- **Trends in Human Papillomavirus (HPV) Vaccination Initiation among Adolescents**
Tanja Walker CDC, Epidemiologist
- **Rural, Urban, Suburban Differences in Influenza Vaccination Coverage**
Tammy Santibanez, PhD, CDC, Epidemiologist
- **Distribution of publicly-funded childhood vaccines by urbanicity**

Yoonjae Kang, CDC, Epidemiologist

11:00 a.m.

End of Annual Conference

DRAFT